

Author's Purpose

Why is the author writing this?

PERSUADE

to convince

INFORM

to share facts

EXPLAIN

to provide steps

ENTERTAIN

to spark enjoyment

DESCRIBE

to provide details

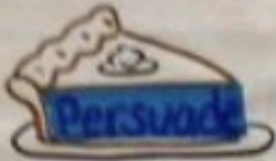


**PURPOSE is
IMPORTANT!**

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Author's Purpose: Easy as PIE!



Persuade

The author is trying to get you to do or try something.



Inform

The author is trying to give you information and teach you facts.



Entertain

The author is trying to make you enjoy the story by keeping the readers' attention.

EXAMPLES:

Commercials
Billboards
Advertisements
Opinions
Reviews
Political Ads

• Documentaries
• Nonfiction
• History/Science
• News Articles
• Recipes
• Biographies

• Fiction
• Fantasy
• Mystery
• Comics/Jokes
• Adventure
• Romance

Mmm... Tasty!